

Press Release

Growth market Türkiye:

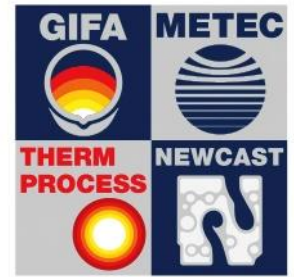
The Bright World of Metals expands global network to include ANKIROS/TURKCAST and ALUEXPO

The Messe Düsseldorf Group expands its global network in the growth market Türkiye winning over three powerful new events for its global metal trade fair portfolio with the leading Eurasian metallurgy, foundry and aluminium trade fairs – ANKIROS/TURKCAST and ALUEXPO. To this end, two of Germany’s biggest trade fair companies pool their expertise in a joint venture: Messe Düsseldorf and Deutsche Messe AG will in future each hold a 50% share in “Hannover Messe Ankiros Fuarcilik A.S.”. Company founder Ibrahim Anil will continue acting as General Manager of the company.

In this venture Messe Düsseldorf contributes its network and industry expertise gained through its world-leading trade fairs GIFA, METEC, THERMPROCESS and NEWCAST (“The Bright World of Metals”) while Deutsche Messe AG its longstanding experience on the Turkish market. By taking this groundbreaking step towards globalisation and expansion of the thematic leadership in the metallurgy and foundry sector, Düsseldorf’s

No. 1 trade fairs GIFA, METEC, THERMPROCESS and NEWCAST (“The Bright World of Metals”) expand their portfolio on the international growth markets of the foundry and metallurgy industries. Wolfram N. Diener, CEO & President of Messe Düsseldorf, underlines the importance of this cooperation: “This partnership not only extends Messe Düsseldorf’s international network with a new subsidiary but also reinforces our global and strategic leadership in metallurgy and foundry trade fairs.”

Under the roof of “The Bright World of Metals” Düsseldorf already hosts the world’s biggest trade fairs in the industry – GIFA, METEC, THERMPROCESS and NEWCAST. Add to this, a portfolio of trade fairs abroad in India, Thailand, Indonesia, Egypt and Mexico, which is now growing further with the addition of ANKIROS/TURKCAST and



The Bright World of Metals

21–25 June 2027
Düsseldorf/Germany

16th International
Foundry Trade Fair
with Forum

12th International
Metallurgical Trade Fair
with Congresses

14th International Trade Fair
and Forum for Thermo
Process Technology

7th International
Trade Fair for Castings
with NEWCAST Forum

www.tbwom.com



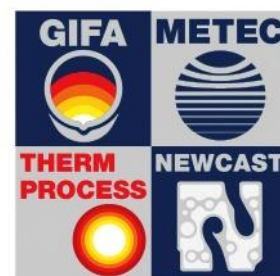
ALUEXPO in Istanbul. “We are opening up the attractive Eurasian growth market for our customers and strengthening our company’s international competitive position,” adds Diener.

This new course, however, not only benefits the globalisation of Düsseldorf’s portfolio of metal trade fairs but also strengthens important mechanical engineering segments of the quartet of world-leading trade fairs. Malte Seifert, Director of GIFA, METEC, THERMPROCESS and NEWCAST at Messe Düsseldorf, delights: “By expanding The Bright World of Metals to include the Eurasian satellite trade fairs ANKIROS/TURKCAST and ALUEXPO we are taking an important strategic step to increasingly focus on NF-metals in addition to steel and ferrous metals. With this move we are strengthening key mechanical engineering segments such as die casting.”

The expertise and network of Messe Düsseldorf in the metallurgy and foundry industries will contribute to further growing the already significant importance of ANKIROS/ TURKCAST and ALUEXPO as leading platforms for trading ferrous and NF-metals and their processing. In combination with Deutsche Messe AG’s longstanding experience in Türkiye this creates optimal conditions. “This partnership enables us to fully tap into the market potential in the Turkish metallurgy and foundry industries,” says Dr. Jochen Köckler, Chairman of the Managing Board of Deutsche Messe AG. “By leveraging our strengths, resources as well as expertise in the Turkish market, we are consistently evolving our foundry events, creating the best possible platform for our customers from Türkiye and around the world.”

High market potential

Ibrahim Anil, Founder and General Manager of “Hannover Messe Ankiros Fuarçılık A.S.”, emphasises the advantages of the partnership: “To ensure the continuity of the success stories of ANKIROS/TURKCAST and ALUEXPO and to institutionalise the structure, I am passing the baton to capable hands. As I continue in my role as the General Manager, I am transferring my partnership rights to Messe Düsseldorf. With Messe Düsseldorf and Deutsche Messe AG, two globally leading trade fair companies will now ensure further growth



The Bright World of Metals

21–25 June 2027
Düsseldorf/Germany

16th International
Foundry Trade Fair
with Forum

12th International
Metallurgical Trade Fair
with Congresses

14th International Trade Fair
and Forum for Thermo
Process Technology

7th International
Trade Fair for Castings
with NEWCAST Forum

www.tbwom.com



of these trade fairs. The continuously growing Turkish economy and the high demand for metallurgy and foundry products in Türkiye, the region and worldwide provide the ideal framework for this.” Türkiye has attracted attention with its above average economic growth over the past decade. Although factors like the pandemic and the global economic downturn have slowed this development, the International Monetary Fund expects the Turkish economy to grow by approx. 3% a year until 2028. Thanks to its large domestic market and strong industrial base, Türkiye has long been an important trading partner for Germany and North Rhine-Westphalia. In 2022, the trading volume between Germany and Türkiye amounted to EUR 27 billion, with NRW accounting for 42.6% at EUR 11.5 billion. In addition, Türkiye has invested heavily in the construction of housing, streets, bridges and railways amongst other things over the past few years. Other major projects are under preparation. This entails a particularly high demand for metallurgy and foundry products for which the joint venture of Messe Düsseldorf GmbH and Deutsche Messe AG will organise the central marketplaces in the region. In addition, Turkish companies occupy a significant market position in the aluminium and NF-metals industries.

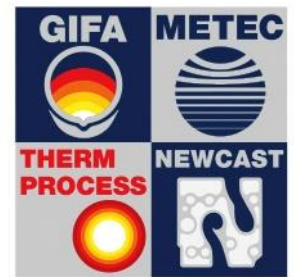
ANKIROS/TURKCAST was last held in 2022 and posted a 2.7% increase in exhibitors (1,048), 8% more net exhibition space (23,582 sqm) and a 9.2% increase in visitors (18,786). This year’s ALUEXPO recorded 15.8% more exhibiting companies (403), a 37.8% increase in net exhibition space (15,191 sqm) and a 12.8% increase in visitors (12,401).

For all information on the trade fairs of The Bright World of Metals go to: <https://www.tbwom.de/>.

Press contact:

Messe Düsseldorf GmbH
Larissa Browa
Tel. +49(0)211-45 60-549
Email: BrowaL@messe-duesseldorf.de

Düsseldorf – 24 January 2024



The Bright World of Metals

21–25 June 2027
Düsseldorf/Germany

16th International
Foundry Trade Fair
with Forum

12th International
Metallurgical Trade Fair
with Congresses

14th International Trade Fair
and Forum for Thermo
Process Technology

7th International
Trade Fair for Castings
with NEWCAST Forum

www.tbwom.com

